

Jeremy Bloom

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PRODUCT MANAGEMENT LEADER — AI, CYBERSECURITY & ENTERPRISE PLATFORMS

Product management leader with 20+ years building enterprise platforms, AI/ML products, and cybersecurity solutions. Experienced people manager who builds and develops high-performance PM teams. Currently deep in AI — building agentic systems, evaluation frameworks, and ML-powered products for security and operations. Background spans 5 years in cybersecurity (threat detection, incident response, SIEM/SOAR), 7 years building developer platforms (\$0→\$200M+), and multiple Director-level roles driving product strategy, partnerships, and GTM execution. Hands-on with LLMs, Python, SQL, and modern AI tooling. CISSP certified. MBA.

CORE STRENGTHS

- **AI/ML products:** LLMs, agentic systems, evaluation frameworks, guardrails, observability, prompt engineering
- **Cybersecurity:** threat detection, incident response, security orchestration, SIEM/SOAR, event correlation
- **Platform & developer experience:** APIs, SDKs, data infrastructure, ecosystem partnerships, developer adoption
- **People leadership:** built and led PM teams across multiple organizations; hired, developed, and shaped careers
- **0-to-1 and at-scale:** built new products from scratch and scaled existing platforms to drive significant revenue growth
- **Data & analytics:** SQL, Python, dashboards, data visualization, graph databases, analytical modeling

EXPERIENCE

Principal Consultant — AI & Product Strategy

DataBloom.net | May 2023 — Present

Building AI-powered products for enterprise security and operations — agentic systems, evaluation platforms, and ML-driven workflows.

- Build agentic AI prototypes with tool-calling, multi-agent orchestration, guardrails, and observability for SecOps and NetOps use cases.
- Create AI evaluation and testing frameworks (Python, LangChain, AWS Bedrock) — benchmarking infrastructure that measures quality, safety, and reliability of LLM outputs.
- Design analytics dashboards and intelligence tools that translate complex AI and security data into actionable insights.
- Lead executive workshops coaching product, engineering, and leadership teams on AI strategy, evaluation, and responsible deployment.

Director, Product Management — AI & Automation

Juniper Networks | Jun 2018 — Apr 2023

Led product strategy for AI-driven operations platform — AIOps, anomaly detection, and intelligent automation.

- **Managed team of product managers** driving strategy and execution across AI/ML product lines.
- Owned platform vision integrating Mist AIOps, intent-based networking, and AI-assisted support across product lines.
- Built analytical models and dashboards (SQL, Python) to drive data-informed roadmap decisions and customer ROI.
- Contributed to data center revenue growth from \$677M (2020) to \$879M (2022), ~14% CAGR.

Director, Product Management — Software Networking

Brocade | Feb 2015 — Jul 2017

- Led 0-to-1 products across SD-WAN, NFV, and vCPE — built new platform capabilities in fast-moving environment.
- Introduced modern product practices; reduced defects and sped time-to-market by 25%.

Head of Product

Datometry | 2014

- First product hire at early-stage startup. Shipped data virtualization product from concept to production.

Director, Product Management & Strategy

Seagate | 2013

- **Managed PM team**; drove cloud storage platform strategy and analytics dashboards.

Director, Product Management — Junos SDK Platform & Ecosystem

Juniper Networks | Feb 2006 — Dec 2012

Built the foundational developer platform that enabled teams across Juniper — and hundreds of partners — to build on a shared system.

- **Managed team of product managers** across platform and ecosystem product lines.
- Created 0-to-1 platform: APIs, SDKs, and abstractions that enabled cross-product development and partner ecosystem growth.
- Built category-defining GTM strategy — positioning, sales enablement, competitive differentiation, and analyst engagement.
- Scaled platform from concept to \$200M+ incremental revenue; enabled hundreds of customer and partner applications.

Director, Product Management — Cybersecurity & Event Management

Micromuse (acquired by IBM) | May 2000 — Dec 2005

5 years leading product strategy for enterprise cybersecurity platform — threat detection, security orchestration, and incident response for Fortune 500 customers.

- **Managed team of product managers** driving strategy and execution across security product lines.
- Owned product strategy for security event correlation and threat detection — precursor to modern SIEM/SOAR.
- Built ecosystem integrations and OEM partnerships; drove Cisco-sourced revenue ~20% YoY.
- Platform acquired by IBM, integrated into Tivoli — validating architecture and market position.

Consultant

Andersen Consulting / Accenture | 1996 — 1999

- Built mission-critical telecom systems including Pacific Bell 911. Enterprise-scale systems integration.

EDUCATION

MBA — Strategy & Leadership | Pepperdine University, Graziadio School of Business

BA — Computer Science & Political Science | Macalester College

Graduate coursework: AI/ML, Game Theory, Logic, Pricing, Negotiation (Stanford, Berkeley)

CERTIFICATIONS

CISSP | AWS Solutions Architect | AWS AI Practitioner | Stanford CS221 (AI)

Certified Scrum Product Owner / Scrum Master | IBM GenAI Engineering | Deep Learning.ai

TECHNOLOGIES

AI/ML: LLMs (OpenAI, Anthropic, Bedrock), agentic systems, RAG, evaluation frameworks, guardrails, observability

Security: SIEM, SOAR, threat detection, security orchestration, incident response, event correlation

Data: SQL (complex queries, joins), NoSQL, Python, graph databases, analytics, data visualization

Platform: APIs, SDKs, microservices, AWS, Kubernetes, SaaS, cloud-native architectures